

(requesting \$170,037.66)  
**Lobbyist and Lobbyist Client Tracking Project**

Benefits:

1. Improve and expand reporting capabilities of executive branch lobbyists and lobbyist clients.
2. Reduce the number of paper filers by making a more complete system available.
3. Provide greater access for Iowa citizens

There are four sections to the Lobbyist/Client Tracking project.

1. Lobbyists
  - a. Yearly Registration (500 on paper)
  - b. Four Quarterly reports (305 on paper & 195 web-filed)
  - c. Amend previous filings (all on paper)
  - d. Cancel registration (all on paper)
2. Lobbyist Clients
  - a. Yearly report (approximately 389 on paper and 125 web-filed)
3. IECDB Admin Staff
  - a. Monitor for timeliness
    - i. Lobbyist reports are filed for calendar year
    - ii. Client reports are filed for fiscal year
  - b. Civil penalty assessments for late-filed reports
  - c. Audit for completeness and accuracy
    - i. Crosscheck between Lobbyist and Client reports
  - d. Create reports based on information filed
4. Public Viewing
  - a. Search/View
    - i. Lobbyist filings
    - ii. Lobbyist Client filings
    - iii. Calendar year
    - iv. Agencies/Offices lobbied
    - v. Cumulative information for each lobbyist

**Current system process:**

An average of 500 executive branch lobbyists register each year. They must re-register each year. Each registered lobbyist files four quarterly reports. Currently 39% or 195 lobbyists file only quarterly reports online. All registrations, amendments, and cancellations are filed via paper as well.

An average of 500-530 clients are required to file yearly reports. Currently 32% or 125 clients file reports online. All amendments are filed via paper.

All paper-filed information is entered into an internal Microsoft Access database. The information filed online is transferred to the database and manipulated to integrate with paper report information.

**New system process:**

On average, the 500 executive branch lobbyists create 2,500 pages of paper for registrations and quarterly reports each year. The 39% currently filing quarterly reports online as mentioned above will also be able to file registrations, amendments and cancellations online.

More will be encouraged to use the system because all filing obligations can be done online rather than split between paper and online as is currently done; especially since more people are becoming accustomed to using the Internet, whether for filings, banking, bill-paying, etc.

Re-registration each year will be easier because of data availability upon logon. Basically the lobbyist or client will only have to verify that they are re-registering and change necessary contact information.

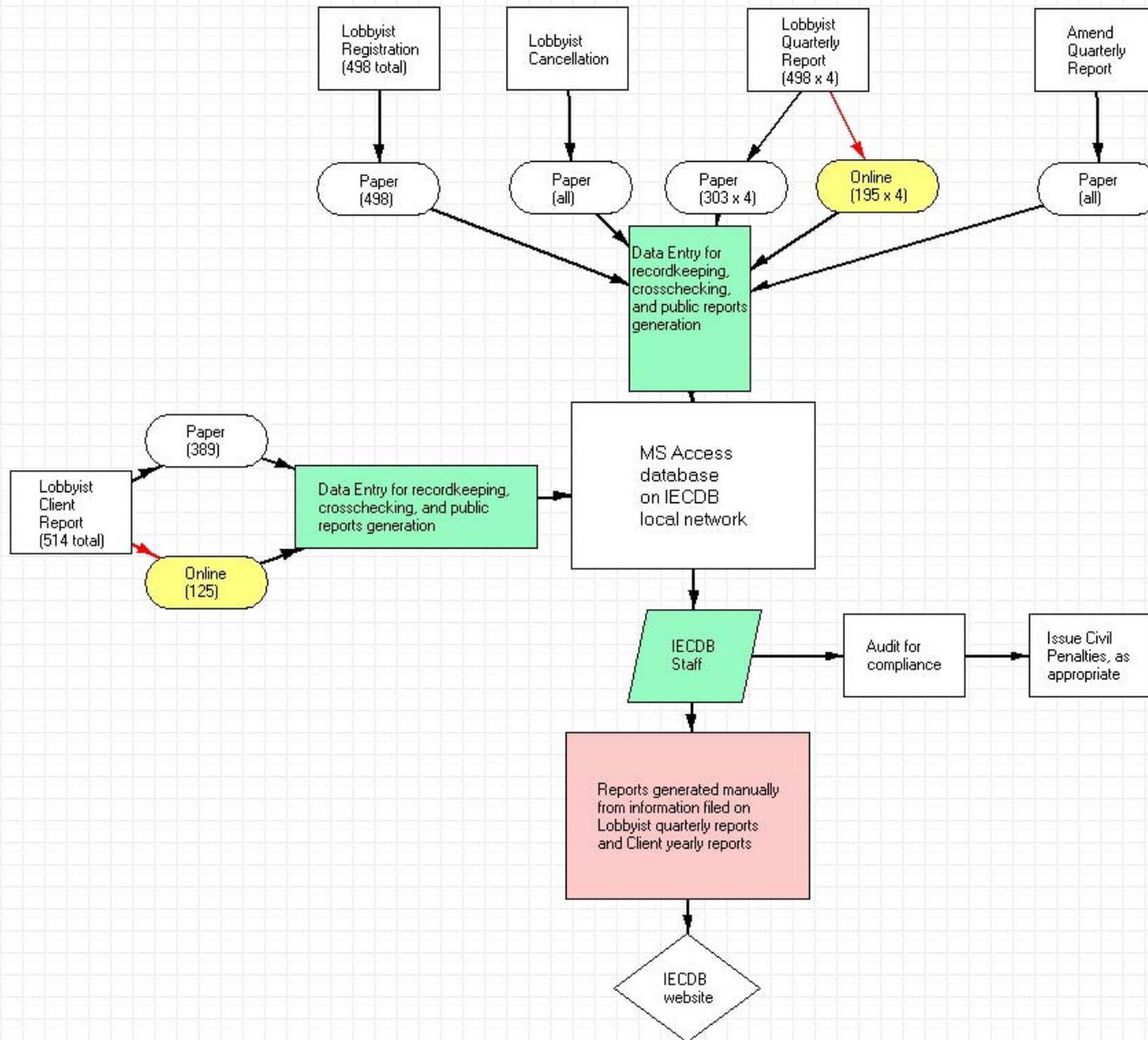
Online filings will incorporate audit checks for compliance and completeness of reports.

Cross-checks will be automated since lobbyists file by **calendar** year and clients file by **fiscal** year.

Information is available more quickly to public because it is automated rather than waiting until all data is entered by staff as is done currently.

Incorporates search capabilities for public using various criteria.

Before



After

